



AAA Mediation.org™

**FN-5950275 MN-5950275 LN-5950275,
Esq.**

Irvine, California



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Current Employer-Title Vilendrer Law, PC

Panelist Video <https://www.adr.org/videoresume?paramName=860127059>

Professional Summary With extensive experience working with healthcare, software, and technology companies, spanning from startups to publicly traded, has held pivotal roles such as outside general counsel, intellectual property counsel, and privacy counsel. Also holds the distinguished titles CIPP/US and CIPT and is a co-author of the privacy law chapter in the Representing the Ongoing Business Deskbook, 3rd Edition. In 2014, co-founded a tech company that pioneered an Artificial Intelligence-powered platform that provided predictive insights for app features and marketing campaigns. Is a Martindale-Hubbell AV-rated attorney, ADR SuperLawyer, and appointed Fellow of the American Bar Foundation.

Profession Attorney, Arbitrator, Mediator, Judge Pro Tem, Tech Company Co-Founder

Work History Arbitrator, Mediator, Attorney, Vilendrer Law, PC, 2013 – Present; Attorney, Bassford Remele, PA, 2010 – 2013; Attorney, Schaffer, Lax, McNaughton & Chen, 2010; Attorney, Ray & Gourde, LLP, 2007 – 2009.

Experience TECHNOLOGY, INTELLECTUAL PROPERTY, DATA PRIVACY & SECURITY
Served as counsel to tech companies in the spaces of Genomics AI, mental health technology, medical device testing, imaging and radiology, Radiology AI, design and engineering, rideshare, gaming, and digital marketing. Served as privacy counsel to publicly traded healthcare company. Served as trademark counsel to publicly-traded medical tech company. Experienced in intellectual property and technology litigation, and drafting and negotiating agreements to develop, protect, and license intellectual property, including artificial intelligence, and agreements to protect and secure data. Provided analyses regarding the application of HIPAA to healthcare companies, drafted HIPAA privacy and security policies and procedures documents, and comprehensive General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA)-compliant privacy

policies for healthcare and medical technology companies. Advised on breach notification requirements. Received certification from the International Association of Privacy Professionals, Certified Information Privacy Professional (CIPP/US) (2020 – Present) and Certified Information Privacy Technologist (CIPT) (2024). Drafted Privacy Law Primer chapter in Representing the Ongoing Business Deskbook (2019 & 2020). Served as arbitrator in data privacy cases.

COMMERCIAL

Litigated shareholder derivative and corporate ownership disputes. Litigated external business disputes. Represented Dubai-based distribution companies in multi-million dollar international commercial arbitration alleging fraud, misrepresentation, and breach of contract against Fortune 50 science company. Trial attorney for Plaintiff in lawsuit for breach of contract, breach of oral guarantee, and fraud; obtained unanimous verdict by 11-member jury in client's favor on all counts in an amount equal to 5x pre-trial best offer of Defendants, plus entitlement to punitive damages and costs. Obtained \$2.4 million for client in breach of contract cases against employer. Represented insured in lawsuit against health insurance company, obtained payment of approximately \$1 million. Obtained court-ordered removal of Personal Representative of estate, for fraud and estate theft, which led to subsequent criminal conviction and order to pay restitution of over \$400,000. Obtained summary dismissal of Defendant in complex, multi-million dollar class-action lawsuit alleging breach of fiduciary duties. Drafted articles of incorporation/organization, operating agreements, buy-sell, stock purchase agreements, asset purchase agreements, capitalization tables, terms and conditions, distribution agreements, offers of employment, independent contractor agreements, invention assignment agreements, employee handbooks, non-compete and non-solicitation clauses, and non-disclosure agreements. Negotiated severance and employment agreements. Served as arbitrator in commercial cases.

Mediator Experience

Conducted approximately 50 mediations and, as Judge Pro Tem of the Orange County Superior Court, Unlimited Civil panel (2020-Present), mandatory settlement conferences. As Judge Pro Tem, Orange County Superior Court, Small Claims Panel, adjudicated approximately 100 small claims lawsuits. Qualified Neutral under Rule 114, Minnesota General Rules of Practice (2013 – Present). Mediator, United States District Court, Central District of California Mediation Panel (2023 – Present). Mediator, Minnesota Department of Human Rights. Member, Academy of Court-Appointed Neutrals (2023 - Present).

Representative Issues Handled as a Mediator

Mediations and mandatory settlement conferences have been in the areas of business litigation, breach of contract, shareholder and partnership disputes, technology, healthcare, race/religious/national origin/age/disability/sex/gender identity/familial status discrimination, sexual harassment, retaliation, wrongful termination, and consumer. Adjudicated approximately 100 small claims trials.

Mediator Style & Process Preferences

I hold pre-mediation calls and request briefs in advance of the mediation, ensuring all parties are thoroughly prepared for the session. During the mediation, I actively listen to all perspectives, carefully evaluate party dynamics, and establish rapport, creating a conducive environment for resolving disputes. I take care to understand the details and provide candid and insightful observations when appropriate.

Possessing a deep understanding of complex legal and financial issues, I am able to offer valuable assistance to parties in assessing risk and identifying motivations for settlement. I skillfully pursue creative and collaborative solutions that serve mutual interests and promote ongoing relationships.

My mediation approach focuses on establishing trust among all parties, ensuring that each participant feels heard and that the process is fair. I exhaustively explore all reasonable prospects for settlement. I firmly believe that the end goal for disputants should not be limited to resolving their immediate dispute, but rather making decisions that lead to optimal long term outcomes. With this mindset, I guide parties to think outside the box, seek synergies, and create value to arrive at meaningful, valuable, and lasting resolutions.

I demonstrate exceptional skill in navigating high-emotion, guiding the parties to focus on the core issues so that the mediation productively progresses. My energy, optimism, and unwavering focus on results set me apart in the field of mediation, tireless working to help parties achieve the best possible outcomes.

Technology Proficiency

Proficient in Zoom, MS Teams. Familiar with Go To Meeting, Skype, Google Meet. Experienced

with accessing Electronically Stored Information (ESI), Quickbooks, and Paychex.

Education

Brigham Young University, J. Reuben Clark School of Law (J.D. - 2007); University of California Los Angeles School of Law visiting student (2006 – 2007); University of Southern California (B.S., Business Administration, Concentration in Corporate Finance - 2004); University of Southern California (B.A., French - 2004).

Stanford Law School Advanced IP/Tech Arbitration and Mediation (Course Certificate - 2023); ABA Dispute Resolution Arbitration Institute (2021, 2024) Carlson School of Management Executive Education (Certificate, Power & Influence - 2021); Harvard University, Executive Education at PON (Certificate, Advanced Negotiation Master Class - 2015); Community Mediation and Restorative Services, (Certificate, 30-hour mediation training - 2013).

Professional Licenses

Admitted to the Bar: California (2007); Minnesota (2011); U.S. District Court: District of Minnesota (2011), Western District of Wisconsin (2011), Central District of California (2007); U.S. Court of Appeals: Ninth Circuit (2007); U.S. Supreme Court (2012).

Professional Associations

Co-Chair, Early Dispute Resolution Committee of American Bar Association (ABA)'s Dispute Resolution Section (2020 - 2024); Co-Chair, Mediation Week of ABA's Dispute Resolution Section; Arbitration Committee and Mediation Committee member of ABA's Dispute Resolution Section; Member, ABA Business Law Section; Member, ABA Technology Section; Member, ABA Litigation Section; Member, ABA TIPS Section; Vice Chair, Orange County Bar Association Legislative Resolutions Committee; Member, Orange County Bar Association ADR Section; Member, Southern California Mediation Association; Member, International Association of Privacy Professionals.

Recent Publications & Speaking Engagements

- Testified at California State Assembly in favor of SB 1141, Mediation; Amount in Controversy (July 2, 2024)
- Speaker, Expert Views on ADR (June 19, 2024)
- Moderator, Mastering Early Mediation: Strategies for Success, Joint Program between ABA TIPS and Dispute Resolution Sections, (June 4, 2024)
- Testified at California State Senate in favor of SB 1141, Mediation; Amount in Controversy (April 30, 2024)
- Interviewee on Think Resolutions, Advancing Mediation in California: A Discussion with Ellie Vilendrer (April 24, 2024)
- Moderator, Building Your ADR Practice: Insights from ADR Professionals, ABA Section of Dispute Resolution Spring Conference (April 11, 2024)
- Speaker, What I Do, Academy of Court-Appointed Neutrals (March 8, 2024)
- Panelist, How to Talk to Rapidly Unite Rather than Divide, Beverly Hills Bar Association (February 27, 2024)
- Panelist, Early Dispute Resolution, Southern California Mediation Association, (October 28, 2023)
- Debated in favor of passing Resolution 03-05-2023, a legislative resolution requiring an early settlement discussion, Conference of California Bar Associations (September 22, 2023)
- Speaker, Proposing ABA Resolution Urging the Increased Use of EDR, ABA's Dispute Resolution Section Council (August 4, 2023)
- Speaker, National Study on Dispute Resolution, ABA's Commercial and Business Litigation Committee (July 19, 2023)
- Panelist, The Role of DEI in Mediation, Alameda County Bar Association
- Moderator, Mediation Week's Panel Discussion, American Bar Association's Dispute Resolution Section
- Interviewee, Resolutions, American Bar Association's Dispute Resolution Podcast
- Speaker, Effective Apologies, Early Dispute Resolution Committee of the American Bar Association's Dispute Resolution Section
- Invited Panelist, Achieving Gender Parity in Tech, OCTHH
- Introducing EDR: The Future of ADR: American Bar Association, Just Resolutions
- What does the Data Say? Creating Value for Clients in Resolving Conflict is Early Dispute Resolution: American Bar Association, Just Resolutions •Privacy Law Primer (chapter in Representing the Ongoing Business Deskbook): Minnesota CLE.

See over 35 published articles at <https://www.vilendrerlaw.com/articles/>

Locations Where Parties Will Not be Charged for Travel Expenses Orange County, CA and Los Angeles, CA

Mediation Rate \$8,000 Per Day

Languages English, Farsi, French

Citizenship United States of America

Locale Irvine, CA

The AAA's Rules provide the AAA with the authority to administer a mediation including, mediator appointment, general oversight and billing. Accordingly, mediations that proceed without AAA administration are not considered AAA mediations, even when the parties select an mediator who is on the AAA's Roster.

The information contained in this resume has been supplied solely by the individual mediator and may, or may not, be a complete recitation of their experience. The AAA assumes no responsibility for the content, completeness, accuracy, or reliability of the information contained in a mediator's resume. If you have any questions about a mediator's experience or background, you are encouraged to contact your case manager.

Mediators on the AAA Roster are not employees or agents of the AAA.